

# Video Production for Music Tech Company

## PROJECT DETAILS

 Video Production

 May 2023 - May 2023

 Confidential

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*"The result corresponded exactly to our expectations."*

## PROJECT SUMMARY

FLUID produced an artist video for a music technology company. The team was responsible for deciding the location, shooting, and editing.

## PROJECT FEEDBACK

FLUID's video garnered extensive viewership among end users and achieved positive feedback for the client. The service provider delivered the project with high quality and as per the client's expectations. Their professionalism and flexibility were hallmarks of their work.



## The Client


Please describe your company and position.


I am an executive at a Music Tech Company.

Describe what your company does in a single sentence.

Our company designs and manufactures audio interfaces and electronic musical instruments, including software synthesizers, drum machines, analog synthesizers, digital synthesizers, MIDI controllers, sequencers, and mobile apps.

## The Challenge

 Executive, Music Tech Company

 Arts, entertainment & music

 France

### CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

How did you find FLUID?

Online Search

How many teammates from FLUID were assigned to this project?

1 Employee

Describe the scope of work in detail. Please include a summary of key deliverables.

Being in charge of an artist video production (from location scout to shooting to editing).

## The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

Number of views, feedbacks/comments from the viewers and our impression.

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Fluid team is super professional, sharp and flexible. Excellent work. The result corresponded exactly to our expectations. Big shout out to Them.

What did you find most impressive or unique about this company?

everything said before



Are there any areas for improvement or something FLUID could have done differently?

Not from what I have seen.

